

## **Narrative Number Two**

### **National Career Readiness Certificate Attainment**

Present a plan to raise the National Career Readiness Certificate rate to 15% of working age (18-64) within three years. Plan should include promotional strategies, training availability, and encouraging employer recognition of the certificate.

Current rate is 8.01%

## **Narrative 2: National Career Readiness Certificate Attainment (NCRC):**

*Due to the efforts to date of the Adair County Adult Education Center and the Cumberland's WIA Board, the benchmark of 15% of the county's working age(18-64) has not been attained and currently is at 8.01%. According to the 2010 census the population for the age group 18-64 in Adair County is 11,591. The actual number of individuals acquiring a NCRC from the Adair County Adult Education Center is 125 (Documentation for each of the 125 applications for certificate is available at your request). The number of Adair County Seniors receiving certificates from 2006 to 2012 is 804. Total number of NCRC's received in Adair County is 929 or 8.01% which is above 50% of the benchmark and creates a good base to compliment the overall plan to reach the 15% benchmark.*

*Adair County will implement an overall plan that will we feel will result in meeting the goal of meeting the 15% benchmark. The plan will include elements to improve awareness of the benefits of employees having this certificate to employers, growing the awareness that the certificate can be delivered by the Adair County Adult Education Center, promote the awareness of the certificate to High School Seniors as part of the College/Career Ready initiative, complete buy in by the local Chamber of Commerce, Industrial Development Authority and Local Elected Officials and boards.*

*As part of increasing awareness, the marketing of the certificate to local businesses will be a major focus. Encourage businesses to recognize the certificate as part of the hiring process and give preference to those who obtain one. Identify businesses that are currently using the certificate as part of their hiring process and share their experiences with local businesses the result in obtaining a better employee. Brochures, presentations to community groups and business associations and use of local media will be used to promote the NCRC certificate.*

*Communicate to businesses and individuals that the local Adult Education Center is available to give the assessments as part of their overall goals and eligibility is met.*

*Encourage the Adair County Board of Education to partner with local businesses and continue to assess those High School Seniors who are seeking a career versus college. The results of the assessment and attainment of the NCRC certificate will be a valuable asset as they present themselves as potential candidates for employment.*

*The local Chamber of Commerce and Industrial Authority will act as Champions for the promotion of the NCRC certificate. The Chamber, being comprised of local business and leaders of the business community will assist in targeted businesses that can and will benefit from not hiring employee with the certificate but could benefit from assessment current employees to better determine future growth and potential of that employee. The Industrial Authority will position itself to incorporate and use the number of Adair County residents as a key component of the ability of potential employees as they continue to recruit new businesses and work with existing businesses when expansions are a possibility.*

*Educate and seek assistance from local elected officials and councils to be vocal supporters of the NCRC certificate. Each official should be aware that this will enhance the local workforce to potential and existing businesses and as a result improve the climate within the local business community.*

*Cumberland's WIA will assist by having the following policy in place: each potential WIA participant is referred to the local Adult Education Center for Tape testing. A minimum score of 10.5 must be obtained before they will be allowed to enter training. If remediation is required to reach that score the NCRC assessment will be embedded within the overall remediation. This is an action required by the Cumberland's Workforce Investment Area.*

NATIONAL CAREER READINESS CERTIFICATE'S ISSUE BY  
ADAIR COUNTY ADULT EDUCATION CENTER

PROGRAM YEAR	SILVER	GOLD
2009	13	8
2010	28	20
2011	24	3
2012	27	2
TOTALS	92	33
GRAND TOTAL		125

WORKKEYS RESULTS - 2005, 2006, 2007, 2008, 2009, 2010, 2011 AND 2012

SCHOOL COUNTY SENIORS	2005			2006			2007			2008			2009																													
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